

Cineplex - Advertising Proposal

Project: Easy Marketing Inc - Cinema - Jan-Feb'20

Sr #	Medium	Format/ Ad Size	Market	Starts	Ends	Duration	Period	Total Locations	Total Units	Unit	Rate		Production Cost	Creative Due
											\$ (Net)			
1	DPCL :15 - CPX Markham - Jan 31-Feb 27													
	Digital Posters - Cinema Lobby - Digital Backlit - Cinema Lobby - 15 sec	15.00 Sec	ON	Jan-31-20	Feb-27-20	28	Days	1	2	Location	\$900.00		\$0.00	Jan-21-20
2	DSLS :15 - CPX Markham - Feb 14-Feb 27													
	Digital Signage - Lobby Screens - Cinema Lobby Screens	15.00 Sec	ON	Feb-14-20	Feb-27-20	2	Weeks	1	4	Location	\$185.00		\$0.00	Jan-23-20
3	DSLS :15 - CPX Markham - Jan 31-Feb 06													
	Digital Signage - Lobby Screens - Cinema Lobby Screens	15.00 Sec	ON	Jan-31-20	Feb-06-20	1	Weeks	1	4	Location	\$105.00		\$0.00	Jan-09-20
4	PSP1 - VIP - :15 - CPX Markham - Jan 31-Feb 27													
	PS VIP Timed - VIP PS POD 1	15.00 Sec	ON	Jan-31-20	Feb-27-20	4	Weeks	1	3	Screen	\$1635.00		\$0.00	Jan-15-20
5	PSP1 :15 - CPX Markham - Feb 21-Feb 27													
	PS Timed - PS POD 1	15.00 Sec	ON	Feb-21-20	Feb-27-20	1	Weeks	1	10	Screen	\$1550.00		\$0.00	Feb-05-20
6	PSP1 :15 - CPX Markham - Jan 31- Feb 06													
	PS Timed - PS POD 1	15.00 Sec	ON	Jan-31-20	Feb-06-20	1	Weeks	1	10	Screen	\$1550.00		\$0.00	Jan-15-20

Client Name **Client X**

Circuit	Loc Id	Location name	City	Market	Details	Units	Start Date	End Date
PS Timed - 1 Locations / 20 Units								
ON - 1 Locations / 20 Units								
Cineplex	7213	CPX Markham & VIP	Markham	Toronto GTA	PS POD 1 - 15.00 Sec	10	Jan-31-2020	Feb-06-2020
					PS POD 1 - 15.00 Sec	10	Feb-21-2020	Feb-27-2020

Client Name **Client X**

Circuit	Loc Id	Location name	City	Market	Details	Units	Start Date	End Date
Digital Signage - Lobby Screens - 1 Locations / 8 Units								
ON - 1 Locations / 8 Units								
Cineplex	7213	CPX Markham & VIP	Markham	Toronto GTA	Cinema Lobby Screens - 15.00 Sec	4	Jan-31-2020	Feb-06-2020
					Cinema Lobby Screens - 15.00 Sec	4	Feb-14-2020	Feb-27-2020

Client Name **Client X**

Circuit	Loc Id	Location name	City	Market	Details	Units	Start Date	End Date
Digital Posters - Cinema Lobby - 1 Locations / 2 Units								
ON - 1 Locations / 2 Units								
Cineplex	7213	CPX Markham & VIP	Markham	Toronto GTA	Digital Backlit - Cinema Lobby - 15 sec - 15.00 Sec	2	Jan-31-2020	Feb-27-2020

Client Name **Client X**

Circuit	Loc Id	Location name	City	Market	Details	Units	Start Date	End Date
PS VIP Timed - 1 Locations / 3 Units								
ON - 1 Locations / 3 Units								
Cineplex	7213	CPX Markham & VIP	Markham	Toronto GTA	VIP PS POD 1 - 15.00 Sec	3	Jan-31-2020	Feb-27-2020