

輕松傳媒活動策劃 Media Kit

Easy Media Event Planning Media Kit

案例 Cases

大型晚宴 Gala



高端私人聚會 *Luxury Private Party*



開業典禮 Opening Ceremony



演唱會 Concert



文藝匯演 Art Performance



設計 Design

邀請函 Invitation



揚刊設計 Program Book



LED Background



背景墙 Backdrop



報價 Quote

Item	Price
策劃費: Planning Fee <ul style="list-style-type: none"> 活動策劃 Event Planning 流程設計 Detail Event Rundown Design & Plan 會務背投制作 LED Screen Projection Design 現場執行 On-site Coordination 活動記錄 (照片) Event Record 貴賓邀請: Guest Invitation <ul style="list-style-type: none"> 政要邀請 VIP Guests Invitation 媒體邀請 Media Invitation 邀請函設計 Invitation Design 	\$8000 (*200人以上大型活動參考報價) (*Suggested price based on event over 200 ppl) \$3500 (*200人以下小型活動參考報價) (*Suggested price based on event less than 200 ppl)
設計費 Design Fee <ul style="list-style-type: none"> 揚刊設計 Program Book Design 票面設計 Ticket Design 背景牆設計 Photo Backdrop Design 其它設計 Other Designs 	\$600/Cover; \$85/Insert Page \$180 (Both sides) \$280 (8ft*10ft) TBD
印刷 Printing <ul style="list-style-type: none"> 揚刊 Program Book 門票 Tickets 背景牆 Backdrop Others 	另計, 視實際情況而定 Extra, depending on actual situation
文宣 Advertising <ul style="list-style-type: none"> 前期宣傳軟文 Advertising Article 新聞稿 Press Release Script 國內媒體發稿服務 Chinese Media Publishing Service 	Included in Planning Fee Included in Planning Fee \$150 per media \$600 for 5 medias
場地租賃 Venue Rental Fee	另計, 視實際情況而定 Extra, depending on actual situation
餐費 Meal	另計, 視實際情況而定 Extra, depending on actual situation
燈光/音響 Lighting / Audio Service	另計, 視實際情況而定 Extra, depending on actual



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DESIGN SERVICES

	<i>situation</i>
專業攝影 (300 Final Photos) <i>Photo Service</i>	\$800
專業攝像 (+后期剪辑) <i>Filming Service (sediting included)</i>	\$2200
演員 <i>Performers</i>	另計, 視實際情况而定 <i>Extra, depending on actual situation</i>
贊助商廣告提成 <i>Sponsor Advertising Commission</i>	30% <i>commission</i>