

## GRAPHIC DESIGN RATE CARD

### LOGO DESIGN

Corporate or long term use logo \$350  
Special event/promotion/short term/political logo \$200

### STATIONARY

Letterhead \$125  
Envelope \$80  
Business Card \$100  
(\*Revising information will be charged editing fee for \$10 per card)

### PRINT ADVERTISING

Half page or larger (any publication) \$200  
Smaller than half page (any publication) \$180  
Resize of any original design \$50/each  
Newsletter \$120/panel  
Newsletter Template only \$70/panel

#### Brochure:

1-10 page \$60 per page  
10-20 page \$50 per page  
20+ page \$45 per page

Postcard/Pushcard \$120/side

### SIGNAGE

standard yard sign (18" x 24") \$250  
various larger sizes (banners, political signs, etc.) \$250  
Billboard \$350  
Poster \$450  
Flyer \$350  
Pocket Folder \$350  
T-shirt \$350 (Pattern Design)

### OTHERS

Package  
USB Card  
Gift  
Greeting Card Template

### VI/CI DESIGN PACKAGE

Rough rate:\$5000-\$12000

Service include:  
Everything above;  
Event Exhibition Booth Design;  
SWOT Analysis

#### \*NEW:

Wechat public plaform Development&management

