## **Outdoor Advertising Details**

Ads Type	Size(inch)	Unic price/per 4 weeks cycle	Produc⊠n and Install	Notes ( All prices are not including applied taxes )
TTC bus Seventy's Poster	70,,Wx21,,H	\$535.00	\$260.00	Price is based on quantity and duration
TTC bus King Poster		\$685.00	\$165.00	Price is based on quantity and duration
YRT Bus Upper Tail Poster	75"Wx34"H	\$820.00	\$490.00	Price is based on quantity and duration
YRT Bus Lower Tail Poster	77M"Wx33,,H	\$550.00	\$490.00	Price is based on quantity and duration
YRT Bus KING poster	139"W x 30"H Transit King Poster	\$650.00	\$390.00	Price is based on quantity and duration
YRT Bus KONG Poster	235nW x 37"H Kong Poster: Driver Side	\$720.00	\$550.00	Price is based on quantity and duration
YRT Mural Poster	roughly double the size of KONG poster	\$1500.00	need to request quote	current promotion rate
This is not recommended	415"W x 14.5UH Headliner: Driver Side	n/a	n/a	Price is based on quantity and duration
Subway Poster	4:"x6" Poster	from \$1500 to \$2000	\$145.00	Price is based on quantity and duration
Street Billboard	10"Hx20"W	from \$2350	\$210.00	Price is based on location, quantity and duration

## **YRT Ads Pictures**



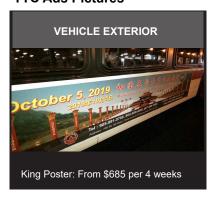








## **TTC Ads Pictures**











## Street Billboard











Billboard Price From \$1,850 / 4 weeks

Billboard Price From \$1,850 / 4 weeks

Billboard Price From \$1,850 / 4 weeks

Digital Billboard Price From \$1,850 / 4 weeks