

# YORK REGION TRANSIT 2021 RATE GUIDE

## KING POSTER



Media Rate:  
Production/Install Rate:

## HALF TAIL



Media Rate:  
Production/Install Rate:

## SUPERBUS



Media Rate:  
Production/Install Rate:

## KONG POSTER



Media Rate:  
Production/Install Rate:

## ULTRA TAIL



Media Rate:  
Production/Install Rate:

## BUS MURAL



Media Rate:  
Production/Install Rate:

\* 12 week minimum advertising length

## Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 24 hours a day, 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

For more information contact: